

Questionnaire for Website Design

Please answer the questions below and include as much information as possible. Your answers to these questions will help us provide you with an accurate quote.

Target Audience

1. What is the purpose of this site?

2. Who is the audience? What are the age ranges and interests of potential visitors

3. How will they use the website?

4. What should visitors of the site come away with?

Competition

5. List down your top 5 competitors and the things that you like/dislike about their websites

Content

6. Please list down all the features that will be included

Design

7. Do you already have a logo ready to be used?

Yes No

8. Any preferred color schemes?

9. List down at least 3 websites that you think are well-designed and tell us what makes them click

Hosting & Technical Details

10. Do you already have a name for this website?

11. Have you registered the domain name to be used for this website?

12. Do you have a webhost ready?

13. Are you ready to purchase the needed software to run this site (e.g. Flash Media Server)?

Yes No

After completing this form, please attach this document and send it to sales@mcdsoftware.com.